Decline to boom, and back again: The Australian labour market in the COVID-19 era (2020 to 2024)

Jeff Borland (University of Melbourne) ACE, July 9, 2025

Outline

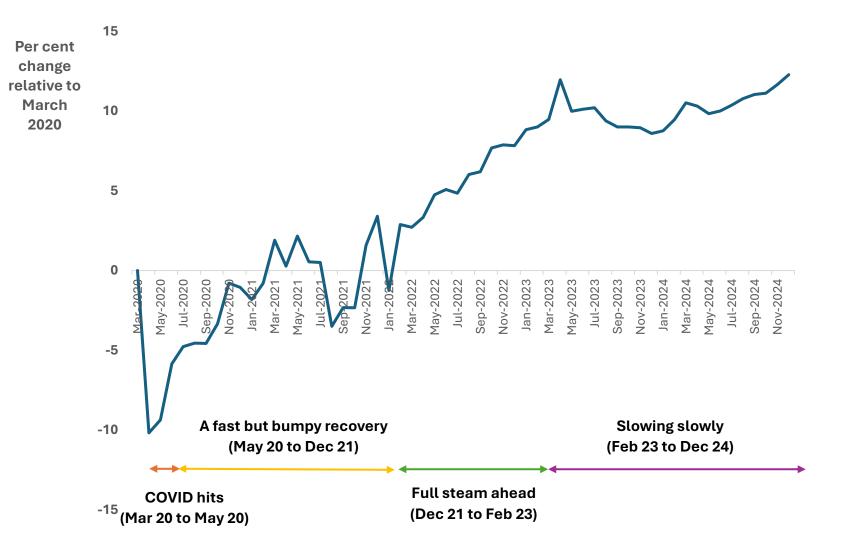
- An overview of developments in the Australian labour market in the years following the onset of COVID-19 (2020-24).
- First aim to describe what happened: combines a chronological narrative with coverage of major themes in the time periods where they became prominent or were most relevant.
- Second aim is to draw general lessons that can be applied in analysis of labour market and in policy design – both in present and in any future crises.

Outline

Overview of this talk

- 1] How developments in Australia's labour market from 2020 to 2024 can be thought of in four phases + Key stylised facts.
- 2] Two major themes (on adjustment):
- Phases 1 and 2: The speed of adjustment in employment and the key role of 'recalls'
- Phases 3 and 4: How adjustment happens in a strong labour market
- 3] A summary of main lessons:
- How the labour market operates
- Policy lessons

Monthly hours worked, Australia, March 2020 to December 2024 (sa)



Before opening up	After opening up	
Decline		
Mar 20 to May 20		
• The hit: Dramatic fall in employment and hours worked, along with a rise in labour underutilisation.		

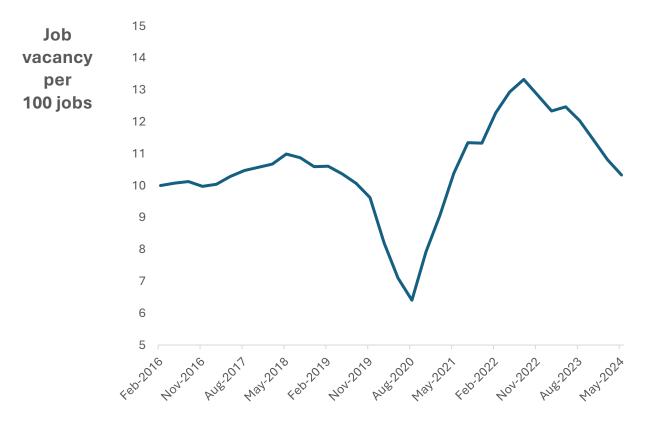
Before opening up		After opening up	
Decline	Recovery		
Mar 20 to May 20	May 20 to Dec 21		
• The hit: Dramatic	Remarkable		
fall in employment	recovery: E/POP rate		
and hours worked,	1.6 ppts higher and		
along with a rise in	the rate of		
labour	unemployment 1 ppt		
underutilisation.	lower than March		
	2020.		
	• But a bumpy path,		
	with the labour		
	market going		
	backwards with each		
	shut down.		
	Important influence		
	•		
	of policy.		

Before opening up		After opening up	
Decline	Recovery	Boom	
Mar 20 to May 20	May 20 to Dec 21	Dec 21 to Feb 23	
• The hit: Dramatic	Remarkable	Strong expansion	
fall in employment	recovery: E/POP rate	continues: Growth in	
and hours worked,	1.6 ppts higher and	hours worked and	
along with a rise in	the rate of	employment at a	
labour	unemployment 1 ppt	similar rate as in the	
underutilisation.	lower than March	previous year.	
	2020.	But slower increase	
	• But a bumpy path,	in E/POP rate and	
	with the labour	decrease in the rate of	
	market going	unemployment, as	
	backwards with each	the growth now being	
	shut down.	driven in part by rapid	
	• Important influence	population growth.	
	of policy.		

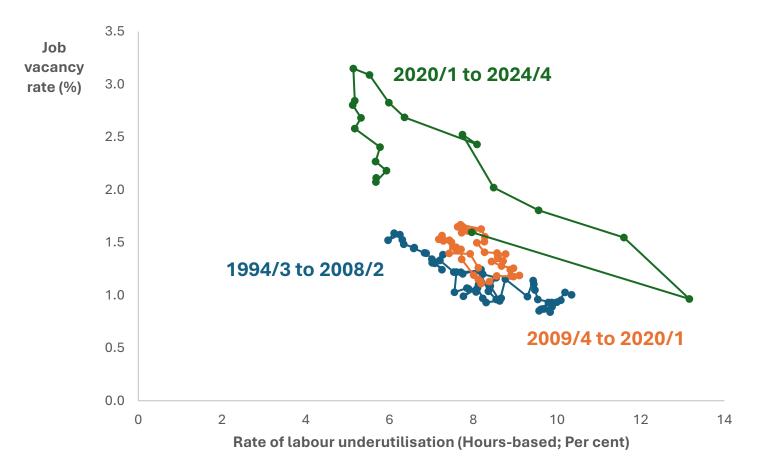
Before opening up		After opening up	
Decline	Recovery	Boom	Slowing
Mar 20 to May 20	May 20 to Dec 21	Dec 21 to Feb 23	Feb 23 to Dec 24
• The hit: Dramatic	Remarkable	Strong expansion	Slowing growth:
fall in employment	recovery: E/POP rate	continues: Growth in	E/POP rate stalls, and
and hours worked,	1.6 ppts higher and	hours worked and	the rate of
along with a rise in	the rate of	employment at a	unemployment
labour	unemployment 1 ppt	similar rate as in the	begins to increase.
underutilisation.	lower than March	previous year.	 Critical role of
	2020.	• But slower increase	growth in non-market
	• But a bumpy path,	in E/POP rate and	employment.
	with the labour	decrease in the rate of	
	market going	unemployment, as	
	backwards with each	the growth now being	
	shut down.	driven in part by rapid	
	• Important influence	population growth.	
	of policy.		

- Five key aspects of Australia's labour market:
- Why 'key'?
- Critical for understanding labour market outcomes at the time + Influencing labour market outcomes today
- 1] The rise (and persistence) of job vacancies
- 2] The role of non-market employment
- 3] The procyclical responsiveness of labour supply
- 4] The decline in real wages
- 5] Stagnant labour productivity

1a] Vacancies: Available job vacancies per 100 jobs, Australia, 2016/qtr1 to 2024/qtr2



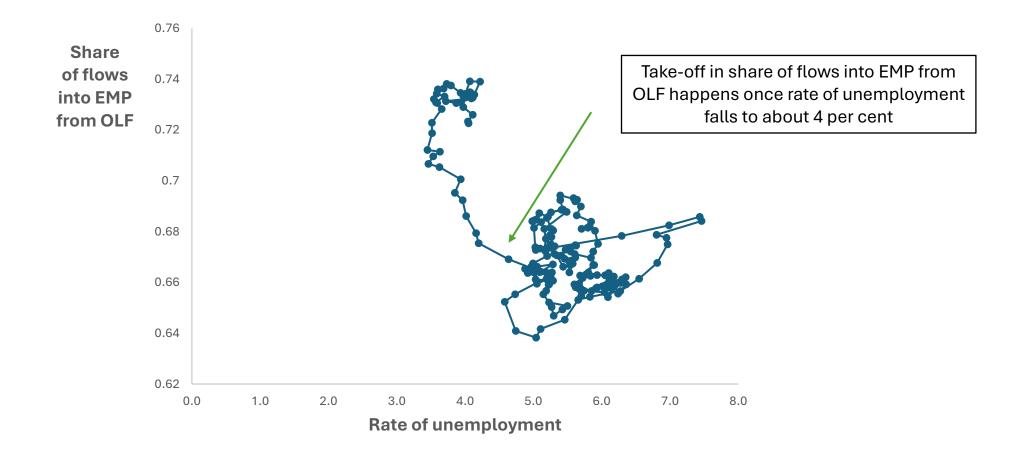
1b] Vacancies: Beveridge curve, Australia, 1994/qtr3 3 to 2024/qtr4 (sa)



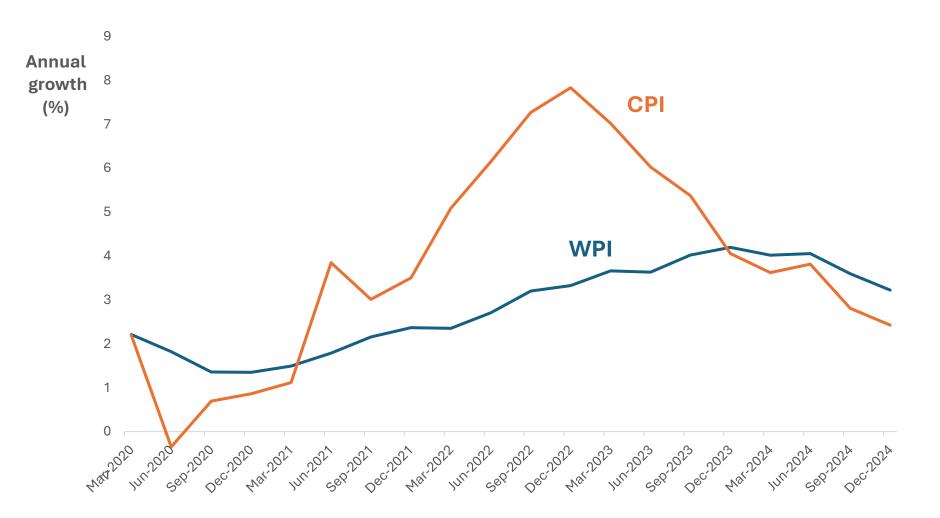
2] Rates of growth in actual hours worked (Per cent), Non-market and Market sectors, March qtr 2020 to December qtr 2024 (sa)

	Non-market	Market
Mar 2020 to Jun 2020	-1.6	-10.4
Jun 2020 to Jun 2021	+4.0	+11.1
Jun 2021 to Mar 2023	+13.8	+6.8
Mar 2023 to Dec 2024	+10.5	+0.6

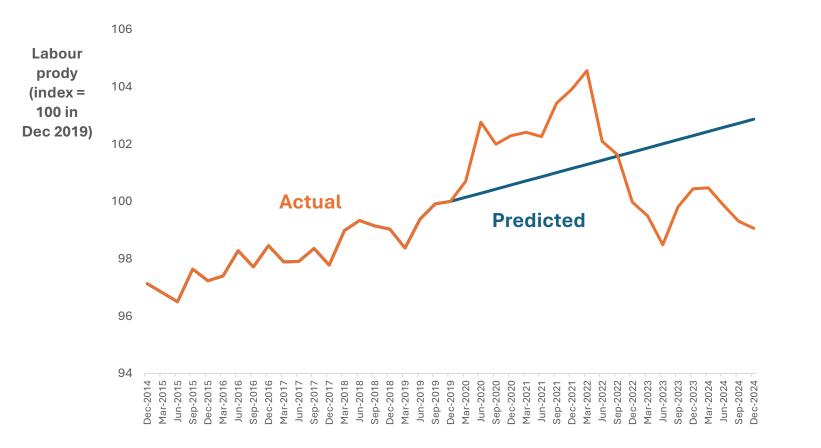
3] Relation between OLF flows into EMP and rate of unemployment, Jan-10 to Mar-25



4] WPI and CPI, Annual rate of growth, March 2020 to December 2024



5] Labour productivity, Australia, 2014/qtr4 to 2024/qtr4 (sa)



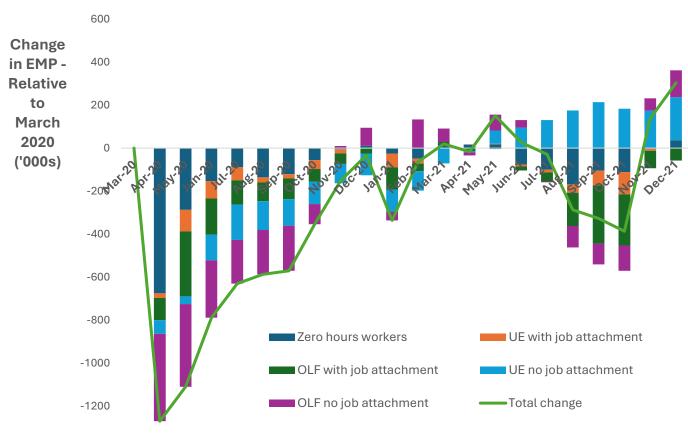
Two major themes - Adjustment

• Phase 1/2:

- The speed of adjustment in aggregate employment -> Why?
- a] The importance of recalls (OLF/UE with job attachment)
- b] The role of zero hours workers in 2020 (Job Keeper)
- c] A relatively flexible labour market
- Phase 3/4:
- How adjustment happens in a strong labour market? -> The COVID era as a textbook case

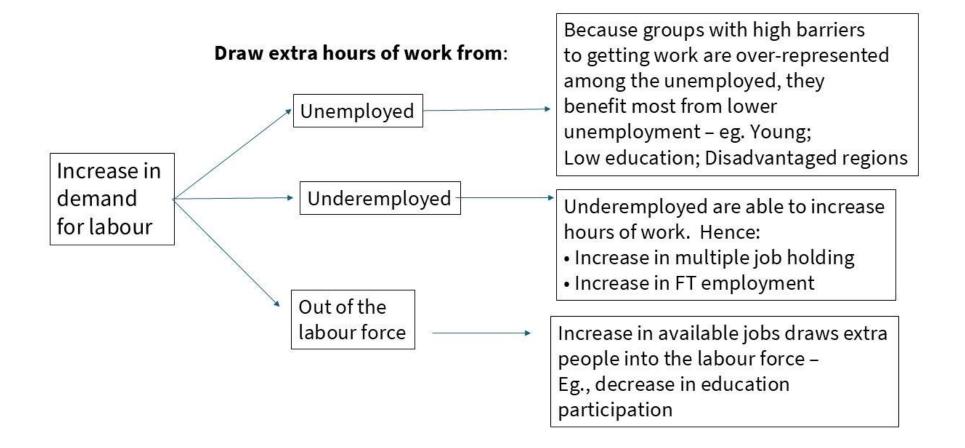
Phases 1/2 theme: Adjustment

How adjustment in employment happened, Australia, March 2020 to December 2021

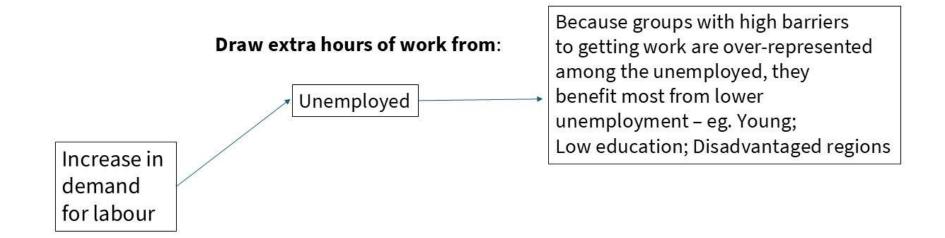


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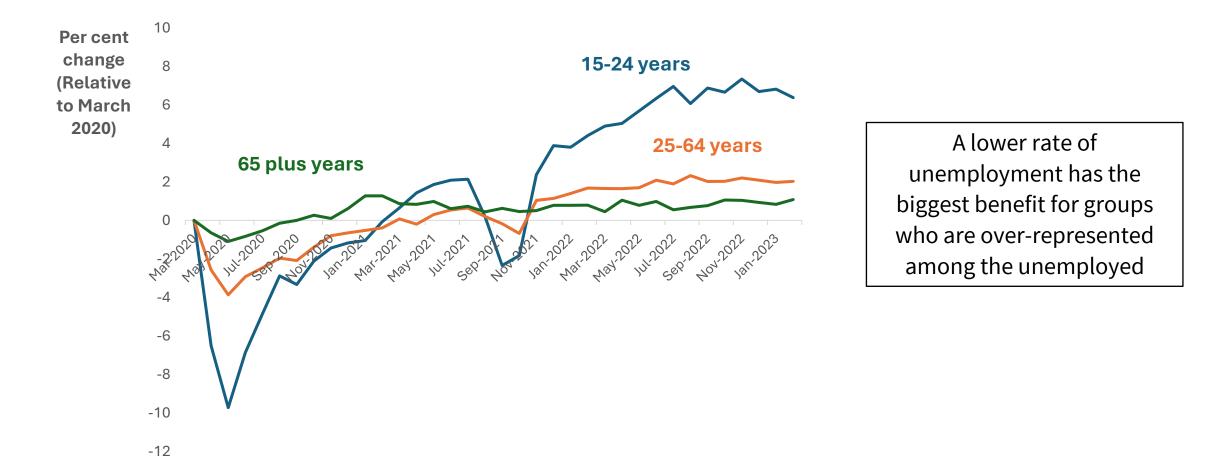
Modes of adjustment to an increase in demand for labour



Modes of adjustment to an increase in demand for labour

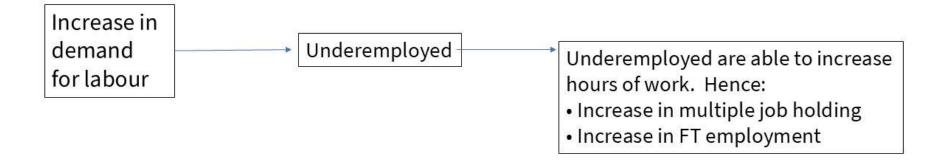


Employment/Population rate, By age, Australia, March 2020 to February 2023 (sa)

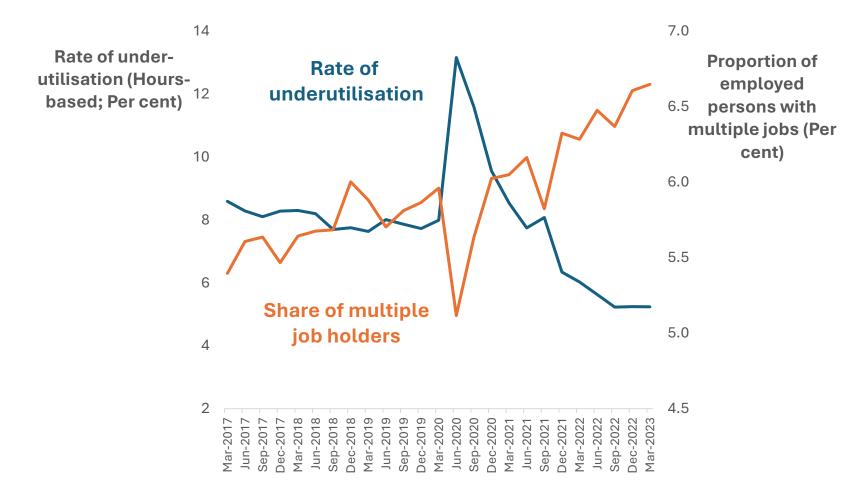


Modes of adjustment to an increase in demand for labour

Draw extra hours of work from:



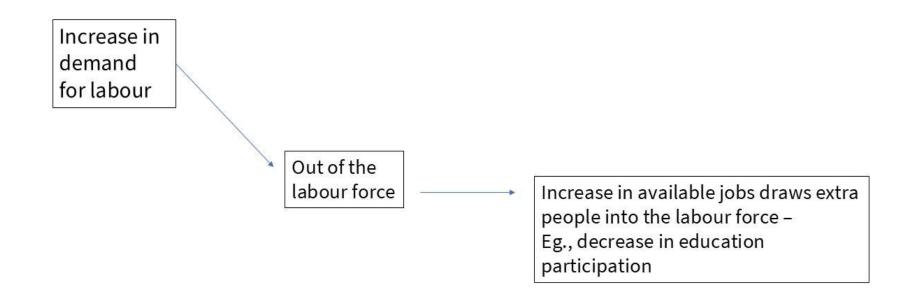
Proportion of multiple job holders, Australia, March 2017 to March 2023 (quarterly) (sa)



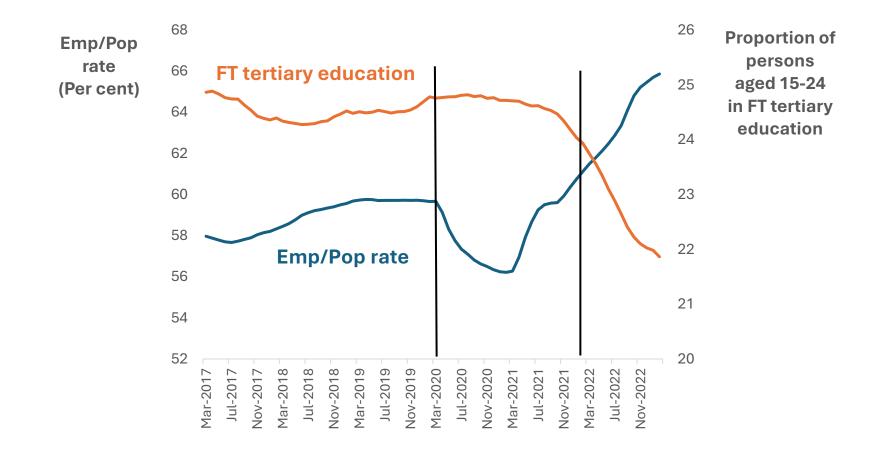
For workers who are underemployed, a strong labour market gives the opportunity to move from parttime to full-time work, often accomplished by doing multiple jobs.

Modes of adjustment to an increase in demand for labour

Draw extra hours of work from:



Full-time participation in tertiary education by persons aged 15-24 years, Australia, March 2017 to February 2023



When new workers transition to employment from being OLF, it may restrict their ability to do whatever other activities they had been doing. Eg., education participation.

Lessons – How the labour market operates

- An overall point: How the most extreme economic conditions buoyant or depressed – can reveal what can otherwise be difficult to observe.
- 1] General points: e.g.,
- Follow the source of the shock
- Seeing the labour market whole
- Cyclical versus structural drivers
- 2] Specific points: e.g.,
- Extent of flexibility in employment adjustment
- Patterns of wage adjustment by pay setting method
- Learning about the NAIRU

Lessons – About policy

• 3 types of lessons:

- 1] The setting of macroeconomic policy
- eg., Extent of overall stimulus
- 2] Learnings about specific labour market policies
- eg., Job Keeper, Job Seeker, Job Maker etc.
- 3] Approaches to policy-making

- eg., the trade-off between the value of policies that can adapt (adjust automatically) to changes in macroeconomic environment, versus the imperative that often exists for policies to be introduced quickly and to have easily understood designs and a degree of certainty that encourage take-up.